



**piedmont
environmental
alliance**

*connecting
people to
preserve
our planet*

Piedmont Environmental Alliance (PEA) is a non-profit organization formed to facilitate environmental sustainability in the Piedmont Triad through education, networking and outreach.

Together we can

- work toward the common commitment of building an environmentally sustainable community
- be a leading regional source of information and inspiration on environmental sustainability
- support local environmental groups through our on-line calendar, volunteer listing and eco-directory
- promote green businesses by publicizing their products and services through our PEA Partner Savings Program and eco-directory
- facilitate networking opportunities for environmental organizations, green businesses and interested individuals
- work with community leaders to generate support for sustainable solutions
- educate the public about actions they can take to preserve our planet
- bring citizens, nonprofit organizations, businesses, schools and governments together to promote sustainability
- produce the region's largest annual Earth Day celebration, the Piedmont Earth Day Fair

Join our Alliance at peaNC.org

Become part of the solution for a sustainable future. Join online or download the membership form from our website and mail it to us.

Membership rates start at:

- \$25 for individuals and non-profit organizations
- \$50 for businesses

PEA is a 501(c)(3) nonprofit organization supported solely by membership dues and donations. Donations are 100% tax deductible.

peaNC.org

10 ways to preserve our planet and sustain our community...

- 10. *Eat sustainably*** Buy local and/or organic food whenever possible. Plant a backyard or porch garden. Eat less meat, and buy humanely raised meat. Frequent restaurants that support sustainable methods and local farms.
- 9. *Reduce your energy consumption*** To save energy and money, use appliances carrying the Energy Star rating and change your light bulbs to Energy Star Compact Fluorescents (CFL's).
- 8. *Preserve the water supply*** Don't leave the water running when brushing your teeth. Run the dishwasher and washing machine only when full. Take shorter showers.
- 7. *Avoid disposable bags*** Follow the trend of taking hip-looking reusable cloth bags to the store with you. And remember that reusable bags are great for every shopping excursion, not just to the grocery store.
- 6. *Reduce, reuse, recycle*** Divert from the landfill by donating, trading or selling unwanted toys, household items and clothing. Substitute reusable items for disposables. Recycle paper, plastic, cans and glass.
- 5. *Drive Less*** Carpool. Take public transportation. Ride a bike. Walk. Next time you purchase a vehicle, look for models with high gas mileage.
- 4. *Consume consciously*** Think about every purchase and make sure you really need it. Purchase sustainable goods from sustainable corporations. Avoid unnecessary packaging. Avoid disposable items.
- 3. *Invest sustainably*** The opportunities for socially responsible investing (SRI) are growing. Locate a financial advisor that specializes in SRI so that you can be sure your investments are supporting sustainable corporations.
- 2. *Teach a child*** Invest in our future by teaching kids the importance of preserving our earth. Find fun ways to get children involved.
- 1. *Support Piedmont Environmental Alliance*** Commit today to join, make a financial contribution, and/or volunteer your time.

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